CURRICULUM VITAE

Alejandro Alvarado Rojas
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EDUCATION

Ph.D. Student in Communication   2021-Present
   University of Southern California | *Los Angeles, USA*

Master of Arts in Global Media and Communications   2021
   University of Southern California | *Los Angeles, USA*

Master of Science in Global Media and Communications   2020
   London School of Economics and Politics | *London, UK*

Bachelor of Arts in Communication   2018
   Minor Global & International Studies
   University of California, Davis | *Davis, USA*

Certificate of Completion, UCEAP Study Abroad   2017
   International Studies
   Meiji Gakuin University | *Yokohama, Japan*

Associate of Arts in Communication   2016
   De Anza College | *Cupertino, USA*

RESEARCH EXPERIENCE

Master of Arts Dissertation   2021
   University of Southern California | *Los Angeles, USA*
   Advisor: Dr. Patricia Riley
- Title: Data Literacy from the Bottom-Up: Investigating Data Practices in Civic Tech
- Performed thematic analysis of interviews of civic technologists

Master of Science Dissertation   2020
   London School of Economics and Politics | *London, UK*
   Advisor: Dr. Jelena Dzakula
- Title: Examining the Sociotechnical Imaginaries of Data in U.S. Education: an Automated Content Analysis of the Framing of the Datafication of Education Discourse
- Performed semantic and factor analysis of policy and news media articles

Research Assistant 2020
London School of Economics and Politics | *London, UK*
Advisor: Dr. Robin Mansell and Dr. Jean-Christophe Plantin
- Performed content analysis and topic modelling of news articles
- Title: Urban futures with 5G: British press reporting. eprints.lse.ac.uk/105801/

Research Assistant 2020
London School of Economics and Politics | *London, UK*
Advisor: Dr. Bart Cammaerts
- Perform content analysis of news articles
- Title: Youth Climate Strike Project

Honors Thesis 2017-2018
University of California, Davis | *Davis, USA*
Advisor: Dr. Martin Hilbert
- Completion of undergraduate research project, Computational Communication Research Lab (C^2)
- Title: Logarithmic Complexity Measures of the U.S. Tax Code

PROFESSIONAL EXPERIENCE

Frequence, Inc. 2018-2019
Digital Media Operations Analyst | *Mountain View, USA*
- Established a foundational team structure to guide media planning initiatives
- Managed digital media buying order fulfilment within a collective structure
- Developed workflow automation enhancements to solve operational blockers
- Optimized SEM campaigns by performing competitor research and analysis
- Provided order entry and quality assurance support for the digital media buying team

Vaco Staffing on site at Google 2018-2019
Content Specialist Japanese | *San Jose, USA*
- Performed 60-80 daily policy content revisions in Japanese, Spanish and English
- Communicated professionally with app developers to manage new app submissions
- Generated policy solutions pertaining to app development based on business needs
- Compiled tractable daily reports of policy violations and suggested enhancements
- Collaborated with app developers to improve app development content

UC Davis Division of Continuing and 2017-2018
Professional Education, International
Student Assistant | *Davis, USA*
- Facilitated culturally diverse group discussions from five to fifteen members
- Organized student information data reports to generate computing accounts
- Referenced students to appropriate information resources on campus

- Guided interactive academic and intercultural seminars

TEACHING EXPERIENCE

Meiji Gakuin University   2017
  Teacher Assistant | *Yokohama, Japan*
- Assisted educational development 1-50 students in English, Spanish, and Japanese
- Guided engaging group discussions to prepare students for presentations
- Designed intercultural communication competent lessons

De Anza College   2016
  Teacher Assistant | *Cupertino, USA*
- SPCH 70: Organizational Communication, 12-week course averaging 35 students
- Facilitated group discussions and lesson plans
- Provided constructive feedback on student presentations

PUBLICATIONS

Book Reviews
Alvarado Rojas, A. (2021). Review of *Democratizing Our Data: A Manifesto*, by Julia I. Lane, 192 pages. *New Media & Society. 10.1177/14614448211031509.*

Alvarado Rojas, A. (2021). Review of *Digital Organizing: Revisiting Themes in Organization Studies*, by Ursula Plesner and Emil Husted, 272 pages. *International Journal of Communication.*

RESEARCH MEMBERSHIPS

Annenberg Networks Network (ANN)   2021-Present
  University of Southern California | *Los Angeles, USA*
  Research group studying network societies
  https://uscann.tumblr.com/

Media As SocioTechnical Systems (MASTS)   2021-Present
  University of Southern California | *Los Angeles, USA*
  Research group studying media infrastructures, public life, and social justice
  https://www.uscmasts.org/home

HONORS AND AWARDS

USC Global Research Associate   2020-2021
University of Southern California | *Los Angeles, USA*
- Assist faculty members with scholarly research, conference planning, book manuscript preparation,

journal editing

Student Leadership Development Program (SLDP)   2016-2017
University of California, Davis | *Davis, USA*
- 24-week program where participants foster leadership
  competencies and teamwork skills through diverse
  seminars and workshops

CONFERENCES

National Communication Association   2021
Seattle | USA
Attendee

Undergraduate Leadership   2017
University of California Davis | *Davis, USA*
Attendee

11ᵗʰ Partners in Learning   2016
De Anza College | *Cupertino, USA*
Facilitator

PROFESSIONAL TRAINING

Data Science for Communication and Social Networks   2020

Social and Economic Networks: Models and Analysis   2018
by Stanford University on Coursera

Python for Data Analysis   2018

LANGUAGES

Spanish   Native Language

English   Native-level fluency

Japanese   Intermediate fluency